



Become A Sponsor! Silent Auctions

You Are Invited to Participate!

The Café Femenino Foundation will be hosting silent auctions during Coffee Fest. We are combining our efforts to raise funds to help women coffee producers and their families in the remote coffee communities throughout the world.

The **A Bid for Hope** silent auctions will be on the trade show floor. There will be tables set up with donated items for attendees to look over and bid on, as well as “sponsor” banners displayed and bags with sponsor logos handed out to our auction bidders during each show. You can find a list of sponsor level options and benefits attached.

The Foundation is looking for companies to support us by being a sponsor for the 2020 auction season. It is a wonderful opportunity to increase your presence at the shows; providing another place where potential customers can see your logo, your products, and how your company is giving back to the small farm coffee producers. Every year our auction participation is increasing and bidders are telling us that they look forward to the auctions and are coming back year after year increasing your company visibility.

Why Sponsor the Café Femenino Foundation Auctions?

Sponsorship funds help offset the marketing costs for these auctions while providing an opportunity for our industry to come together and really help poor coffee families that are the backbone of our whole industry. In these times it is important for us to dig a little deeper to support the communities whose economies are more fragile than ours and who are at great risk of starvation. The auctions continue to be supported by volunteers who believe so strongly in the work of the Café Femenino Foundation that they give back by funding their own transportation and other expenses to participate in these events.

Sponsorships allow the funds raised from the auctions to fund grant requests for seed programs, health programs, training programs, economic development, micro lending programs, and education programs in a number of different countries. A complete list of grants to be funded can be found on our website: www.cffoundation.org.

*For your chance to help the women and families in coffee producing communities,
please become a Café Femenino Foundation Auction Sponsor.
If you are interested in becoming a sponsor, or if you have questions, please
contact Marilyn Dryke by email
marilyn@cafefemeninofoundation.org or by phone 360.909.8671.*

We would love to have your sponsorship commitment!

Thank you for considering becoming a Café Femenino Foundation Auction Sponsor.



Sponsor Level Options

Auction proceeds will benefit the Café Femenino Foundation and help fund grants received directly from the women and families in the remote coffee producing communities throughout the world.

PRIMERO

\$4,500

- Event Banner - Large Company Logo on event banners
- Event Bags - Large Company Logo on bags handed out at events
- Event PR - Sponsor Acknowledgement Plaque & option to include company materials in event bags handed out
- CFF Website - Logo displayed as a Primero Sponsor with link to website and Logo on homepage
- Social Media mentions before, during and after silent auctions
- Publications - Large logo to appear on full page event ad in show publications
- Full-page Ad included in CFF Annual Grant Booklet

SPONSORSHIP BENEFITS

Benefits Include all three Coffee Fest Shows & SCA Online Auction

EXCELLENTE

❤️ \$3,000

Same benefits as Primero Sponsor with a Medium Company Logo rather than large and a half page ad included in the CFF Annual Grant Booklet.

ESPECIAL

❤️ \$1,500

Same benefits as Primero Sponsor with a Small Company Logo rather than large and a third page ad included in the CFF Annual Grant Booklet.

AMIGO

❤️ \$750

Company name listed on Banners and Bags, company name listed on website with link, and company name listed on Supporter Page of the CFF Annual Grant Booklet.

Thank you

Sample Displays

3x7.5 foot banner
displayed at all events

SILENT AUCTION



Thank You
AUCTION SPONSORS

FRESH CUP MAGAZINE | **CHC**

ORGANIC Trading Co. PRODUCTS

Walker COFFEE Trading

Torani. | **roast** MAGAZINE

groundwork | **DRYKE** & Associates

Fresh Cup Coffee Fest Dryke | OPTCO Groundwork Coffee Holding Co | Fresh Cup Coffee Fest Dryke

3x7.5 foot banner
displayed at all events

SILENT AUCTION



A BID FOR HOPE

PRIMERO SPONSOR:

Coffee Fest

SILENT AUCTION PROCEEDS BENEFIT THE CAFÉ FEMENINO FOUNDATION

ENHANCING THE LIVES OF WOMEN AND FAMILIES IN THE COFFEE PRODUCING COMMUNITIES AROUND THE WORLD.



Tote Bags handed out
at all events